



40 *UNDER FORTY*

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Meredith Moore

age 34

Moore & Associates
Wealth Management

A brain cancer survivor, a mom and a triathlete, Meredith Moore has risen to become one of the top-producing financial advisors for **New York Life** for more than 10 years.

She is consistently in the top 10 percent of her industry internationally and 2009 has proven to be a banner year for Moore. Even with the volatile economy, the owner of **Moore & Associates Wealth Management** has broken her previous revenue records and taken a lead in mentoring numerous other advisers on how to proficiently run a fee-based financial planning practice.



Her passion for her business never wavered, even after and through surviving brain cancer only six weeks after having her only child.

She now speaks about her experience as a businesswoman and cancer survivor – focusing on the importance of having disability and long-term care insurance within a sound financial plan.

Featured in *Newsweek*, she has taught economics to high school students through the Junior Achievement program.

Her story was also featured nationally on NBC while she competed in the Aflac Iron Girl Triathlon in Atlanta. Adding a vital layer to her work, she not only guides families across the globe with their financial [plans, but also, when needed, links them with resources for family members stricken with brain tumors.