





# 72 Pembroke St. Kingston, Ontario K7L 4N7

With so few treatment options available for brain cancer, research is critical in helping to improve the quality of life for those afflicted with a brain tumour. The Brainstorm Foundation was established in 2002 in honour of two courageous women in the Kingston community who died of malignant brain tumours.

#### What is The Brainstorm Foundation?

- ➤ It was founded by friends and families of Carol Cuthbertson and Barbara Jacobson
- ➤ Carol and Barb were two dynamic teachers who died in 2004 of brain cancer
- ➤ The Foundation increases public awareness and generates financial support for medical research to put an end to different forms of brain cancer that 10,000 Canadian children and adults are diagnosed with annually.

## How Do We Raise Money?

- Donations from individuals and sponsors
- Annual Halloween Family Dance and Activities Event. This year's event, *Tinseltown Trick or Treat*, will be held on October 20, 2007 at Royal Military College of Canada in Kingston, Ontario.

#### Where Does The Money Go?

- To date, after three years, \$80,000 has been raised and the recipients are:
  - ❖ The Brain Tumor Research Center at The Montreal Neurological Institute and
  - ❖ The Eastern Ontario Regional Cancer Centre's Radiation Department

We are asking for your generous support to combat this dreadful disease and enhance the quality of life for those already diagnosed.

## How Can You Get Involved?

- Donating an item for our live or silent auction
- ➤ Sending your contribution, payable to **Brainstorm Foundation**, **72 Pembroke Street**, **Kingston**, **ON K7L 4N7** by June 30, 2007
- For further information, please contact Howard Jacobson at 613.544.9198 or Lisa Coates at 613.542.6173

Thank you for your consideration in the support of the Brainstorm Foundation.

\*Tickets are also available for this one of a kind fundraiser. Come party for a great cause For information please contact Howard at <a href="https://howardjacobson@cogeco.ca">howardjacobson@cogeco.ca</a>